

“Buddy”® Poppy & VFW National Home January 2025 Promotion

Department of California
Leslie Alday BPNH Chairperson
209-298-4469
lesmig@att.net



“Buddy”® Poppy

Greeting to All. My last Promotion I was in awe of how quickly the Holidays were approaching now I’m stunned by how quickly they’ve come and gone. 2025, here we are, like it or not.

Many of your Auxiliaries are reporting, keep up the good work! Reminder that at our COA in a couple of weeks, January 24-26 in Sacramento we will be judging your Buddy Poppy artwork.

RULES

(1) Displays will be presented and judged in three categories:

CATEGORY 1. Public Promotion of Poppy Campaign (Window, booth, parade, poster displays, campaign promotions, etc.) (a) Displays must be designed for public exposure and must bear a message soliciting a donation for and wearing of the VFW “Buddy”® Poppy. (b) At least one (1) of the Poppies used in the display must be in its original form and color, with label attached.

CATEGORY 2. Memorial or Inspirational Displays (Wreaths, memorial tablets or plaques, patriotic or devotional themes) (a) Displays must be designed to honor the dead, to inspire devotion to God and Country, or to dramatize the activities supported by the “Buddy”® Poppy. (b) At least one (1) of the Poppies used in the display must be in its original form and color, with label attached.

CATEGORY 3. Artistic or Decorative Use of Poppies (Post Home displays, table centerpieces, corsages, pictures, plaques, models, scenes, hats, novelty pieces, etc.) (a) Any display not meeting the qualifications for Categories 1 or 2 shall automatically be entered in Category 3. (b) At least one (1) of the Poppies used in the display must be in its original form and color, with label attached.

Good luck to all that enter a display!!!



VFW National Home

This Promotions Focus for VFW National Home is their 100th Birthday. Today, January 7, 2025, the VFW National Home is celebrating 100 years of service to Veterans and their Families. Next month is the 100th Anniversary Celebration Gala. In June there will be a Community Celebration, here's how the National Home puts it...

JUNE 28, 2025

“Join us for the VFW National Home Community Celebration, a special event honoring our 100th anniversary of dedicated service to military and veteran families.

From 11 AM to 4 PM, the grounds will come alive with free carnival rides, a car show, and engaging family activities, ensuring fun for attendees of all ages. A diverse selection of food trucks will be on-site, offering a wide variety of food for purchase.

As the day transitions into the night at 4 p.m., the atmosphere will shift to one of lively entertainment featuring talented musicians, including **The Bronk Brothers**—Michigan’s Country Hall of Fame 2024 Inductees. Enjoy a refreshing selection of beverages at our beer tent and prepare to be dazzled by a spectacular laser light show to cap off the evening.”

If there is one thing I know about the VFW National Home and all of its workers, paid and volunteers, it NEVER slows down, they are constantly striving to best serve our Veterans and their Families, be it replacing old roadways at the home, adding new Pavillion’s, actual home improvements, i.e., adding generators, you name it. Previously I’ve mentioned many services provided, but they also provide laughter, fun times, see the pictures and tell me they don’t make you smile. Great things are happening in Michigan at our VFW National Home, keep supporting them it enables them to keep doing for the Residents there and then some.

May 2025 be good to you and yours.



New Pavillion



New Roadways



Fun Times

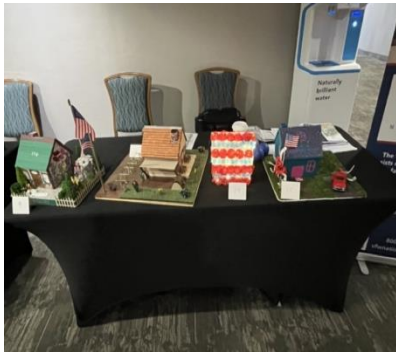


Laughter

The following are the homes that made it to Western Conference in Hawaii.



Dept. of CA



Wyoming won, but the Western Conference did win over all three of the other Conferences.

Keep filling your Homes and decorating them, we will judge them again at Department Convention and that's when well hand out prizes. If you haven't started, begin now.

As always keep eyes and ears open to any Veteran and Family that could benefit from services provided by the VFW National Home.

Donations: 866-483-9642

For Help: 800-313-4200

General: 800-424-8360

Info@vfwnationalhome.org

3573 S Waverly Rd.

Eaton Rapids, MI 48827